

Order / Rev: 2751382
 Alt Order #: WOC14231816
 Flight Dates: 08/07/23 - 08/15/23

Advertiser: ISS/ Bluegrass Freedom Action
 Product Desc: MBGFA
 Estimate: 11952
WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WHAS	08/07/23	08/12/23	Good Morning America 5M GOOD MORNING AMERICA	CM	7-9a	-----1-	:30	1	\$200.00	P02	1.20	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-----1		1				\$200.00		1.48			
N 3	WHAS	08/07/23	08/14/23	Local News @ 12p M-F WHAS11 NEWS AT NOON	CM	12-1p (12:00 PM-12:30 PM)	11-11--	:30	4	\$180.00	P02	1.05	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	11-11--		4				\$180.00		1.05			
		Week: 08/14/23	08/20/23	1-----		1				\$180.00		1.05			
N 4	WHAS	08/07/23	08/15/23	Local News @ 12p M-F WHAS11 NEWS AT 1230P	CM	12:30 PM-1:00 PM (12:30 PM-1:00 PM)	1111--	:30	4	\$180.00	P02	0.99	NM	5	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	-1111--		4				\$180.00		0.99			
		Week: 08/14/23	08/20/23	-1-----		1				\$180.00		0.99			
N 5	WHAS	08/07/23	08/15/23	Local News @ 4p M-F WHAS11 NEWS @ 430P	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	1-1-1--	:30	3	\$180.00	P02	1.03	NM	4	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	1-1-1--		3				\$180.00		1.03			
		Week: 08/14/23	08/20/23	-1-----		1				\$180.00		1.03			
N 6	WHAS	08/07/23	08/15/23	Good Morning America 7 GOOD MORNING AMERICA 7	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	11111--	:30	5	\$325.00	P02	1.55	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	11111--		5				\$325.00		1.55			
		Week: 08/14/23	08/20/23	11-----		2				\$325.00		1.55			
N 7	WHAS	08/07/23	08/14/23	Local News @ 6p M-F WHAS11 NEWS @ 6p	CM	6-630p	1-111--	:30	4	\$450.00	P02	1.97	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	1-111--		4				\$450.00		1.97			
		Week: 08/14/23	08/20/23	1-----		1				\$450.00		1.97			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>						<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u> <u>Type</u>
	5	WHAS	08/14/23-08/20/23	Local News @ 6p M-F		6-630p						M-----	:30	(\$450.00)	1.97 NM
				See MG 7.6											
				[Recon Preempt-Other: DNA- Dropped per Request]											
	6	WHAS	08/14/23-08/20/23	Local News @ 6p M-F		6-630p						-T-----	:30	\$450.00	1.97 NM
				MG for 7.5 08/14											
N 8	WHAS	08/07/23	08/15/23	Local News @ 5p M-F WHAS11 NEWS @ 5p	CM	5-530p	111-1--	:30	4	\$350.00	P02	1.45	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	111-1--		4				\$350.00		1.45			
		Week: 08/14/23	08/20/23	-1-----		1				\$350.00		1.45			
N 9	WHAS	08/07/23	08/15/23	Local News @ 530p M-F WHAS11 NEWS @ 530P	CM	530-6p	11-1---	:30	3	\$400.00	P02	1.49	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	11-1---		3				\$400.00		1.49			
		Week: 08/14/23	08/20/23	11-----		2				\$400.00		1.49			
N 10	WHAS	08/07/23	08/15/23	Good Morning America 8 GOOD MORNING AMERICA 8	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	11111--	:30	5	\$325.00	P02	1.19	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	11111--		5				\$325.00		1.19			
		Week: 08/14/23	08/20/23	11-----		2				\$325.00		1.19			
N 11	WHAS	08/07/23	08/15/23	ET 7-730p ENTERTAINMENT TONIGHT	CM	7-730p	111-1--	:30	4	\$500.00	P02	1.80	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	111-1--		4				\$500.00		1.80			
		Week: 08/14/23	08/20/23	-1-----		1				\$500.00		1.80			
N 12	WHAS	08/07/23	08/15/23	Inside Ed 730-8p INSIDE EDITION	CM	730-8p	-111---	:30	3	\$500.00	P02	1.75	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	- 111 - - -		3				\$500.00		1.75			
		Week: 08/14/23	08/20/23	11 - - - - -		2				\$500.00		1.75			
N 13	WHAS	08/07/23	08/15/23	Local News @ 6a M-F GMK @ 630A	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	- 1111 - -	:30	4	\$300.00	P02	1.00	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/07/23	08/13/23	- 1111 - -		4				\$300.00		1.00			
		Week: 08/14/23	08/20/23	- 1 - - - - -		1				\$300.00		1.00			
Totals													60	\$19,950.00	